

# Lecture 12

## Methods of Point Estimation

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## Essential terminologies

In statistics, we often consider random variables for which the functional form of the PMF or PDF is known, but the distribution depends on unknown parameters.. We take a random sample  $X_1, X_2, \dots, X_n$  from the distribution to elicit some information about the unknown parameters, say  $\theta$ .

- All potential values of the parameters is called the **parameter space**;
- The statistic  $u(X_1, X_2, \dots, X_n)$  used to estimate  $\theta$  is called an **estimator**;
- The computed value of the estimator is called an **estimate**.
- Since we are estimating one single value for each parameter, this is also referred to as **point estimation**

While intuition can lead us to good estimators, we need a more methodical way of estimating parameters for complex problems we encounter in practice.

## Method of moments

Empirical distribution of a sample should “converge” to the probability distribution. Hence, the corresponding moments should be about equal.

Let  $X_1, X_2, \dots, X_n$  be a random sample of size  $n$  from a distribution with PMF or PDF  $f(x|\theta_1, \theta_2, \dots, \theta_n)$ . **Method of moments** estimator can be found by equating the moments of the distribution to the moments of the sample as

$$E(X^k) = \frac{1}{n} \sum_{i=1}^n X_i^k$$

until all parameters can be solved. Here,  $E(X^k)$  is the moments of distribution and  $\sum_{i=1}^n X_i^k / n$  is the moments of the sample.

## Method of moments

**Example:** Suppose  $X_1, X_2, \dots, X_n$  are a random sample from  $N(\mu, \sigma^2)$ . Find the method of moment estimators of  $\mu$  and  $\sigma^2$ .

The moment generating function of  $X$  is  $m(t) = e^{\mu t + \frac{1}{2}\sigma^2 t^2}$ . Thus, the moments of the distribution is

$$m'(0) = (\mu + \sigma^2 t) e^{\mu t + \frac{1}{2}\sigma^2 t^2} \Big|_{t=0} = \mu$$

$$m''(0) = \left( \sigma^2 e^{\mu t + \frac{1}{2}\sigma^2 t^2} + (\mu + \sigma^2 t)^2 e^{\mu t + \frac{1}{2}\sigma^2 t^2} \right) \Big|_{t=0} = \mu^2 + \sigma^2$$

Thus, by equating moments of the distribution and moments of the sample

$$\mu = \frac{1}{n} \sum_{i=1}^n X_i$$

$$\mu^2 + \sigma^2 = \frac{1}{n} \sum_{i=1}^n X_i^2$$

## Method of moments

We obtain the method of moments estimator for parameters of a normal distribution

$$\begin{aligned}\hat{\mu} &= \frac{1}{n} \sum_{i=1}^n X_i = \bar{X} \\ \hat{\sigma}^2 &= \frac{1}{n} \sum_{i=1}^n X_i^2 - \bar{X}^2 \\ &= \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2\end{aligned}$$

The method of moments estimator coincides with our intuition and perhaps gives some credence to both. The method is somewhat more helpful when no obvious estimator suggests itself.

## Methods of moments

**Example:** Let  $X_1, X_2, \dots, X_n$  be a random sample from a binomial distribution with unknown parameters  $k$  and  $p$ . Find the method of moment estimators.

Equating the first two sample moments to those of the distribution yields the system of equations

$$kp = \bar{X}$$

$$kp(1-p) + k^2p^2 = \frac{1}{n} \sum_{i=1}^n X_i^2$$

Solving the equations yields the estimates

$$\hat{k} = \frac{\bar{X}^2}{\bar{X} - (1/n) \sum_{i=1}^n (X_i - \bar{X}^2)}$$

$$\hat{p} = \frac{\bar{X}}{\hat{k}}$$

## Maximum likelihood estimators

Suppose we flipped a coin 3 times and observed heads, heads, and tail.  
What is the probability of observing such a result if  $p = 0.5$  or  $p = 0.6$ ?

The result of a coin flipping follows a Bernoulli distribution. Thus, the probability of observing heads, heads, and tail is

$$P(HHT) = p \times p \times (1 - p)$$

Thus, we have

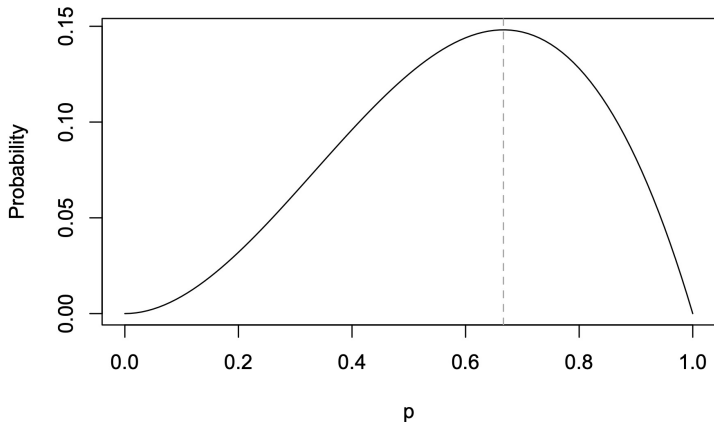
$$P(HHT) = 0.5 \times 0.5 \times (1 - 0.5) = 0.125 \quad \text{if } p = 0.5$$

$$P(HHT) = 0.6 \times 0.6 \times (1 - 0.6) = 0.144 \quad \text{if } p = 0.6$$

In this case, if we do not know the probability of success and want to estimate it from observation, what would be the best estimates?

## Maximum likelihood estimates

The probability of getting heads, heads, and tail depends on what the success probability is. Thus, the value of  $p$  that makes the observation most likely seems to be a reasonable estimator.





## Maximum likelihood estimators

Let  $X_1, X_2, \dots, X_n$  be a random sample from a distribution with PDF or PMF  $f(x|\theta_1, \theta_2, \dots, \theta_k)$ , the joint PDF or PMF regarded as a function the  $\theta_1, \theta_2, \dots, \theta_k$  is called the **likelihood** function

$$\begin{aligned}L(\theta|X) &= L(\theta_1, \theta_2, \dots, \theta_k|X_1, X_2, \dots, X_n) \\ &= f(X_1, X_2, \dots, X_n|\theta_1, \theta_2, \dots, \theta_k)\end{aligned}$$

Most commonly, the random samples we draw are independent and are from the same distribution. We refer to as **independent and identically distributed (iid)** data. In this case, the likelihood function is

$$L(\theta|X) = \prod_{i=1}^n f(x_i|\theta_1, \theta_2, \dots, \theta_k)$$

## Maximum likelihood estimators

**Definition:** For a particular sample, let  $\hat{\theta}$  be the parameter value at which  $L(\theta|X)$  attains its maximum as a function of  $\theta$ , with  $X$  held fixed.  $\hat{\theta}$  is called the **maximum likelihood estimator (MLE)** of the parameter  $\theta$  based on the sample  $X$ .

**Invariance property of MLEs:** If  $\hat{\theta}$  is the maximum likelihood estimator of  $\theta$ , then for any function  $\tau(\theta)$ , the maximum likelihood estimator for  $\tau(\theta)$  is  $\tau(\hat{\theta})$ .

## Maximum likelihood estimators

Let  $X_1, X_2, \dots, X_n$  be the results a  $n$  independent Bernoulli trials. We know the PDF of  $X$  is  $f(x) = p^x(1-p)^{1-x}$ . Find the maximum likelihood estimate of  $p$ .

The likelihood function is

$$L(p|X) = \prod_{i=1}^n p^{x_i}(1-p)^{1-x_i} = p^{\sum x_i}(1-p)^{n-\sum x_i}$$

The derivative of  $L(p|X)$  is

$$L'(p|X) = (\sum x_i)p^{\sum x_i-1}(1-p)^{n-\sum x_i} + (n - \sum x_i)p^{\sum x_i}(1-p)^{n-\sum x_i-1}$$

Setting  $L'(p|X) = 0$ , we have

$$p^{\sum x_i}(1-p)^{n-\sum x_i} \left( \frac{\sum x_i}{p} - \frac{n - \sum x_i}{1-p} \right) = 0$$

We solve for  $p$  and get

$$\hat{p} = \frac{1}{n} \sum_{i=1}^n X_i = \bar{X}$$

## Maximum likelihood estimators

We find maximum likelihood estimators, it is often easier to deal with the natural logarithm of the likelihood function. Because logarithm is a monotonically increasing function, parameter values that maximize likelihood function also maximize the logarithm of likelihood.

In the example above, the log likelihood is

$$\log L(p) = \left( \sum_{i=1}^n x_i \right) \log p + \left( n - \sum_{i=1}^n x_i \right) \log(1 - p)$$

Thus, the derivative is

$$\frac{d \log L(p)}{dp} = \frac{\sum x_i}{p} - \frac{n - \sum x_i}{1 - p}$$

Setting the derivative to zero and we obtain

$$\hat{p} = \frac{1}{n} \sum_{i=1}^n x_i$$

## Maximum Likelihood estimators

Let  $X_1, X_2, \dots, X_n$  be a random sample from  $N(\mu, \sigma^2)$ . Find the maximum likelihood estimator of  $\mu$  and  $\sigma^2$ .

The likelihood function is

$$\begin{aligned} L(\mu, \sigma) &= \prod_{i=1}^n \frac{1}{\sigma\sqrt{2\pi}} \exp\left[-\frac{(x_i - \mu)^2}{2\sigma^2}\right] \\ &= \left(\frac{1}{\sigma\sqrt{2\pi}}\right)^n \exp\left[-\frac{\sum_{i=1}^n (x_i - \mu)^2}{2\sigma^2}\right] \end{aligned}$$

The log likelihood function is

$$\log L(\mu, \sigma) = -\frac{n}{2} \log(2\pi\sigma^2) - \frac{\sum_{i=1}^n (x_i - \mu)^2}{2\sigma^2}$$

Setting the derivative with respect to  $\mu$  and  $\sigma$  to 0, we get

$$\begin{aligned} \hat{\mu} &= \bar{X} \\ \hat{\sigma}^2 &= \frac{1}{n} \sum_{i=1}^n (x_i - \bar{X})^2 \end{aligned}$$